

# Corrugated Box Industry Faces Closure

MUMBAI, 7th March, 2021: The 'Corrugated Box Industry is reeling under the twin blows of sharp cost increases in a short span of few months' time and raw material supply disruptions. The total cost increase for Box Makers has already crossed 70% cumulatively on account of Paper alone & the increase is unrelenting. The Industry is bleeding on account of unprecedented hikes in the cost of its main raw material - Kraft Paper. Kraft Paper Mills cite the rising prices of imported and domestic waste paper on the supply side Post CoVid-19 pandemic lockdowns and international logistics disruptions for the reduced availability. On the demand side, they are taking

advantage of the lucrative opportunity to export Kraft Paper in the form of Recycled Kraft Paper Pulp Rolls to China to fill the supply gap as mills in China face the impact of an import ban of all solid waste including waste paper with effect from 1st January 2021 onwards. Mr. Sandeep Wadhwa - President, Indian Corrugated Case Manufacturers' Association (ICCMA), a pan India body - stated that the demand gap and attractive pricing in China is diverting the output of Indian Kraft paper from the domestic market and driving up the prices of finished paper and recycled fibre. Exports of Recycled Kraft Paper Pulp Rolls by Indian Kraft paper mills

would touch about 2 million tons this year, roughly 20% of total domestic Kraft paper production in India. This development, on the base of zero export prior to 2018, is a game-changer in supply-side dynamics going forward. In addition to the increase in the costs of Kraft Paper, all other inputs namely Man-power costs, Starch, Freight & other Overheads have also witnessed a huge increase in the range of 60%-70% over last few years. The Corrugated Box Industry in the country with 350+ Automatic Corrugators & more than 10,000 Semi-automatic Units, mostly in MSME sector, is facing immense stress on account of these unprecedented cost increases.

# Kotak Life Launches Flagship Health Insurance - Kotak Health Shield

Nagpur, 7th March, 2021: Kotak Mahindra Life Insurance Company Limited (Kotak Life) today announced the launch of its outdoor campaign in the city of Oranges - Nagpur. This is a step to further increase awareness about Kotak Life's comprehensive health insurance product - Kotak Health Shield. The campaign is also being rolled out in other cities including Hyderabad, Jaipur, Coimbatore, Chandigarh, Lucknow, Vadodara, Guwahati, Hubli, Vijayawada, Bhubaneswar, Kochi Thrissur & Patna. Subhasis Ghosh, Head - Marketing, Institutional Business and Alliances, Kotak Mahindra Life

Insurance said, "With in chronic healthcare insurance people's increase Kotak Life health insurance Kotak Health have rolled phase of campaign each city carefully in mind location that would message financial incomplete accounted insurance. Shield offer benefit, health insurance.

# Haier India introduces new energy-efficient CleanCool AC for all seasons with Self Clean Technology

New Delhi, 7th March, 2021: Haier, the global leader in Home Appliances & Consumer Electronics and World's Number 1 brand in Major Appliances for 12 Consecutive Years\*, expands its customer-inspired innovative product portfolio by introducing the revolutionary CleanCool all season hot & cold Air Conditioner with Self Clean technology that will take customer convenience to a new level. The newly launched hot and cold 3-star AC is available in 1.5-ton cooling capacity and comes

Inverter Plus reaches desired temperature a lot quicker and adjusts DC voltage to achieve stable operation between 140V to 264V with ideal voltage control. In remote areas, users can enjoy cool air despite power fluctuations. This technology helps achieve smart control of the air conditioner and, in the meanwhile, maximize comfort, reliability and ensures highly efficient performance. With Haier's Self Clean Technology, users can get a complete indoor wet wash with the

all the dirt along with it in the form of Water out of the drain pipe. Through this, you get an actual indoor wet wash and Breathe Clean & Healthy Air. The new addition to Haier's range of innovative home appliances also flaunts a standout new feature that enables effective cooling in extreme temperatures. Special design and better conformal coating protect the AC's components against various elements that reduce its lifespan and helps keep the users cool even at a high temperature

with the best-in-class motor, optimized fan, and air duct which enable it to blow air as long as 15m. This unique feature helps in cooling the room faster while reaching extreme corners of the room. Commenting on the launch of the new AC, Mr. Eric Braganza, President, Haier Appliances India said, "At Haier, our focus has always been to introduce innovative products that make the lives of our customers convenient. India experiences extreme weather conditions. While it's hard to imagine

# Dr. Ration to New

Nagpur Wockhardt Nagpur known clinical care added another name in the clinicians. Zamad, a M has joined Hospitals, N time basis available from 1st M He has c M.Ch. in N from AIMS ( of Medical has also con