

Explore - Evolve - Excel

**14-15, October 2014** Bombay Exhibition Centre, Goregaon (E), Mumbai - India

Challenges & Opportunities in the Changing Market Dynamics of the Indian Corrugated Packaging Industry

INDIAN CORRUGATED CASE MANUFACTURERS ASSOCIATION





The Corrugated packaging industry in India has witnessed a dynamic transformation during the last decade.

The Industry which has been traditionally labour intensive, using semi-automatic machines, as the sector was reserved for the Small Scale, till 2005, has moved on the path of modernization and automation.

More and more in-line automatic plants are being installed producing hi-quality, hi-strength corrugated boxes at hi-speeds and large volumes.

This transition to automation has also been triggered by the demanding requirements of customers for large volumes and yet offering high functional performance, given the vagaries of the Indian infrastructure and demographics.

The retail revolution in the last decade, insurgence of global brands and the growing young population with high disposable incomes has created demand for high quality packaged products, thus scaling up the expected standards from packaging manufacturers.



The burgeoning Ecommerce industry in recent times has opened up new avenues for the packaging industry.

It is in this scenario, the ICCMA Congress 2014, has been organised to deliberate on the 'Challenges & Opportunities in the Changing Market Dynamics of the Indian Corrugated Packaging Industry'.

The theme of the Congress, thus will elaborately dwell upon the future trends, technological developments and the emerging scenario that will enable the Indian Corrugated packaging industry to Explore, Evolve and Excel.

Eminent speakers from across the world and experts from the Indian industry will interact and enlighten the delegates on the Challenges & Opportunities for the industry.

The 2-day ICCMA Congress 2014 will thus be a loaded, hi-profile conference that will be an enriching experience for everyone connected with the corrugated packaging industry.

## A not-to-be missed event for everyone connected with the corrugated packaging industry.

To participate and benefit from this once-in-a-year opportunity, please fill in the enclosed forms for Registration and Accommodation and send it to ICCMA at your earliest.



Indian Corrugated Case Manufacturers Association – ICCMA has been established to bring together all progressive box makers in India, on a single platform, to discuss, interact and chalk out plans for the growth of the industry.

Towards this, ICCMA will work together with Government organizations, large users of corrugated boxes, machinery manufacturers and others to draw a road map for taking the industry to the next level.

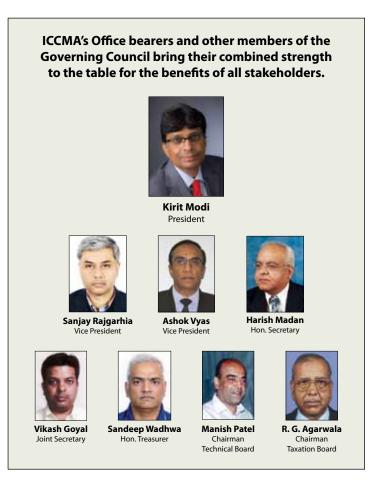
The Corrugated Packaging Industry in India is undergoing phenomenal transformation. Units modernizing and switching to Automatic process are increasing in numbers.

ICCMA has been established to serve the needs of Corrugated Box Units having Automatic Corrugating Lines. There was a long-felt need to have a highly focused & interactive platform where all stakeholders can regularly exchange innovative ideas & drive growth strategies.

Present production of packaging by ICCMA members constitutes almost 25% of total All-India Corrugated Box production.

The capacity being served by all Automatic Corrugated Plants is to the tune of 50% of total capacity.

The nearly 120+ member strong organization - ICCMA, is forging ahead as a group of box makers focused on scaling up the industry to a global level.





## INDIA'S ONLY DEDICATED SHOW FOR CORRUGATION INDUSTRY



Bombay Convention & Exhibition Centre (BCEC) has hosted several prestigious International Trade Fairs / Exhibitions ever since 1991.

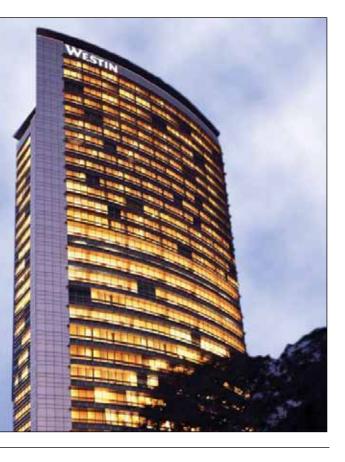


**Networking Dinner** *By Invitation Only* 14th, October 2014

Hotel WESTIN, Oberoi Garden City, Goregaon (E), Mumbai

The Westin Mumbai Garden City is a 5 star deluxe hotel, which is 20 minutes away from Terminal 2 of the International Airport, located close to the business district and within easy access of the Bombay Exhibition Centre.

Overlooking tranquil views of the Mumbai's National Park makes this premium hotel - a chosen venue to combine business and relaxation.



## Secretariat:

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